

Elite Week Poster Competition

The competition is an extension of Elite Sport & Culture Week which incorporates Olympians and Olympic themes for educational and inspirational programming.

3 Poster Divisions: (First Year Experience / Collegiate Academic / High School General)
Limit of three (3) entries per high school

Poster Due Date: Wednesday, October 10 (drop off in Student Life Office – Gillmor Center)

Contacts: Millercor@tiffin.edu or Eschweilerc@tiffin.edu

Display: Tuesday, October 23 – Festival of Champions (Heminger Center) www.tiffin.edu/elite

Winning Posters: Based on popularity votes at the Festival of Champions, winning posters in each division will receive a pizza party (certificate from local restaurant for five-free large pizzas).



Sample Olympic-Theme Topics

- Olympic Host City Bidding Process
- The IOC Structure & Olympic Games Coordination
- Security, Terrorism, and the Olympic Games
- Social Responsibility, Sustainability, and the Olympics
- Integration of Systems/Software for Reporting/Scoring
- Olympic Host City Marketing Strategies
- Copyright, Trademark Infringements, and the Olympics
- Sponsorships, Advertising, Marketing Olympic Games
- Accommodation Solutions for Olympic Host Cities
- Destination Attributes of an Olympic Host City
- Measuring Return on Investment for TOP Olympic Sponsors
- Media Rights and the Olympic Games
- Private vs. Public Financing and the Olympic Games
- Television and the Olympics: Evolution of the Olympic Channel
- General Historical Events / Impact on the Olympics
- Musical & Culture Influence of Olympic Opening Ceremonies
- Olympic Refugees and Immigration Issues
- Olympic Bans and Boycott
- Paralympic Programs and the Olympics

General Poster Guidelines

1. Posters should be 24 inches **wide** by 36 inches **high** so that they can be displayed properly at the Festival of Champions on Tuesday October 23rd (no tri-fold boards).
2. Posters can be created either by hand or in software programs such as PowerPoint or Presentation, which can then be printed. Remember to mount the poster on the provided poster board.
3. The title of the poster, the name(s) of the student(s) and faculty mentor(s) should appear at the top of the poster. The title should be a minimum of 2 inches high (144-point), and the student name should be a minimum of 1 inches high (72-point). The main text of the poster should be legible from a minimum distance of 3 feet using a minimum of 24-point font.
4. Headings are a useful tool to delineate sections. Headings should be in 40-point font.
5. The poster should visually explain the relevance and/or importance of your research and should aim to catch the interest of your viewers quickly and effectively.
6. Text should be kept to a minimum with most of the information being presented by means of graphics and/or visual images. Visuals include tables, charts, figures, drawings and/or photographs. All visuals should be labeled with a caption that explains/interprets the content of the graphic.
7. The flow of the poster's content should be clear. Information in one section should logically integrate with other sections. Information should be arranged in one of two ways: 1) in a manner that parallels reading, visually flowing from top to bottom and from left to right, or 2) in a centralized visual diagram, with your topic at the center of the board surrounded by four to six radiating fields offering information and interpretation.
8. Background colors or images should complement, and not distract from the poster's topic, text and graphics. Keep in mind what you are trying to convey with the poster.
9. Poster should be free of spelling and grammatical errors
10. Posters will be provided – contact Millercor@tiffin.edu