



Sponsorship Opportunities for the 2025-2026 academic year



LIFE@TU is for those who love learning and want to dig deeper into their areas of interest or discover something entirely new. LIFE@TU offers compelling, academically oriented, non-credit programming designed for adults. Sessions are taught by current and retired faculty, historians and experts in their fields.



[TIFFIN.EDU/LIFE@TU](https://tiffin.edu/life@tu)

NAMING SPONSOR - \$40,000 per year/five year commitment (two business limit)

- Business name and logo directly tied to the program name (ie: LIFE@TU presented by Business Name 1 and Business Name 2)
- Logo and verbal recognition at each session (20 total)
- Opportunity to present once a year on a topic of interest
- Opportunity to gift one membership
- Premier logo placement on website, promotional materials, member emails and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

LEADERSHIP SPONSOR - \$20,000+ annually

- Logo and verbal recognition at each session (20 total)
- Opportunity to present once a year on a topic of interest
- Opportunity to gift one membership
- Premier logo placement on website, member emails and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

PLATINUM SPONSOR - \$10,000+ annually

- Logo and verbal recognition at each session (20 total)
- Opportunity to appear on a panel once a year on a topic of interest
- Opportunity to gift one membership
- Logo featured on website, member emails, and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

GOLD SPONSOR - \$5,000+ annually

- Logo and verbal recognition at each session (20 total)
- Opportunity to speak to the LIFE@TU members
- Opportunity to gift one membership
- Logo featured on website, member emails and member materials
- Social media recognition and spotlight

SILVER SPONSOR - \$2,500+ annually

- Verbal recognition at each session (20 total)
- Opportunity to gift a semester membership
- Business/individual name listed on website and member materials
- Social media recognition and spotlight

BRONZE SPONSOR - \$1,000+ annually

- Business/individual name listed on slide at each session (20 total)
- Business/individual name listed on website and member materials
- Social media recognition and spotlight

FRIEND OF LIFE@TU - less than \$999 annually

- Business/individual name listed on slide at each session (20 total)
- Business/individual name listed on website and member materials
- Social media recognition



Support a Lifetime of Learning. Sponsor LIFE@TU.

EXCEEDING EXPECTATIONS

Since its launch in 2023, LIFE@TU has thrived as a vibrant, welcoming space where seasoned adults find connection, personal growth, and lifelong learning.

- In its first two years, LIFE@TU has grown to over 150 members
- Over 96% of LIFE@TU members are highly or very likely to recommend the program to others
- Speakers include TU faculty, regional experts and professional panels

BUILD ON SUCCESS

As we enter our third season, LIFE@TU invites you to be part of something extraordinary. Your sponsorship helps expand our programs, welcome more learners, and deepen our impact across the region.

Sponsors receive prominent recognition through:

- LIFE@TU website
- On-screen displays at every session
- Press releases each term
- Live acknowledgments at member events
- Facebook Sponsor Spotlights
- Advertiser Tribune People Clips
- Local radio interviews



"LIFE@TU has been a true game changer for me. I urge Tiffin University alumni and seniors: sign up, show up, reconnect and rediscover TU through lifelong learning. You'll be so glad you did!"

- Jim Hutchins '76



"We enjoy sponsoring LIFE@TU because it gives us the chance to connect with a thoughtful and engaged audience that we don't always reach in our day-to-day work. The program is done with quality and care, and it reflects the kind of community we're proud to be part of. Supporting LIFE@TU is a great way for us to give back while also building meaningful connections."

**- Bryce Riggs, President & CEO
Seneca Regional Chamber of Commerce &
Tiffin-Seneca Economic Partnership**



"We are pleased to participate in and support LIFE@TU. It provides mental stimulation by presenting timely topics in an interesting and engaging format."

**- Dr. Robert and
Angie Dornauer
LIFE@TU members
and sponsors**

Become a part of the LIFE@TU story and help shape the future of lifelong learning.