LIFE@TU®

Sponsorship Opportunities for the 2026-2027 academic year

LIFE@TU is for those who love learning and want to dig deeper into their areas of interest or discover something entirely new. LIFE@TU offers compelling, academically oriented, non-credit programming designed for adults. Sessions are taught by current and retired faculty, historians and experts in their fields.





NAMING SPONSOR - $40,000 per year/five year commitment (two business limit)
- Business name and logo directly tied to the program name (ie: LIFE@TU presented by Business Name 1 and Business Name 2)
- Logo and verbal recognition at each session (20 total)
- Opportunity to present once a year on a topic of interest
- Opportunity to gift one membership
- Premier logo placement on website, promotional materials, member emails and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

LEADERSHIP SPONSOR - $20,000+ annually
- Logo and verbal recognition at each session (20 total)
- Opportunity to present once a year on a topic of interest
- Opportunity to gift one membership
- Premier logo placement on website, member emails and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

PLATINUM SPONSOR - $10,000+ annually
- Logo and verbal recognition at each session (20 total)
- Opportunity to appear on a panel once a year on a topic of interest
- Opportunity to gift one membership
- Logo featured on website, member emails, and member materials
- Individual recognition slide during each LIFE@TU session
- Social media recognition and spotlight

GOLD SPONSOR - $5,000+ annually
- Logo and verbal recognition at each session (20 total)
- Opportunity to speak to the LIFE@TU members
- Opportunity to gift one membership
- Logo featured on website, member emails and member materials
- Social media recognition and spotlight

SILVER SPONSOR - $2,500+ annually
- Verbal recognition at each session (20 total)
- Opportunity to gift a semester membership
- Business/individual name listed on website and member materials
- Social media recognition and spotlight

BRONZE SPONSOR - $1,000+ annually
- Business/individual name listed on slide at each session (20 total)
- Business/individual name listed on website and member materials
- Social media recognition and spotlight

FRIEND OF LIFE@TU - less than $999 annually
- Business/individual name listed on slide at each session (20 total)
- Business/individual name listed on website and member materials
- Social media recognition

TIFFIN.EDU/LIFE@TU

For questions or to sponsor LIFE@TU, please contact
Mimi Lange Johnston, LIFE@TU Coordinator, 567.268.6095 or johnston@tiffin.edu

LIFE@TU®

Support a Lifetime of Learning. Sponsor LIFE@TU.

EXCEEDING EXPECTATIONS

Since its launch in 2023, LIFE@TU has thrived as a vibrant, welcoming space where seasoned adults find connection, personal growth, and lifelong learning.

- In its first three years, LIFE@TU has grown to nearly 200 members
- Over 96% of LIFE@TU members are highly or very likely to recommend the program to others
- Speakers include TU faculty, regional experts and professional panels

BUILD ON SUCCESS

As we enter our third season, LIFE@TU invites you to be part of something extraordinary. Your sponsorship helps expand our programs, welcome more learners, and deepen our impact across the region.

Sponsors receive prominent recognition through:

- LIFE@TU website
- On-screen displays at every session
- Member emails
- Live acknowledgments at member events
- Facebook Sponsor Spotlights
- Advertiser Tribune People Clips
- Local radio interviews



"LIFE@TU has been a true game changer for me. I urge Tiffin University alumni and seniors: sign up, show up, reconnect and rediscover TU through lifelong learning. You'll be so glad you did!"

– Jim Hutchins '76



"We enjoy sponsoring LIFE@TU because it gives us the chance to connect with a thoughtful and engaged audience that we don't always reach in our day-to-day work. The program is done with quality and care, and it reflects the kind of community we're proud to be part of. Supporting LIFE@TU is a great way for us to give back while also building meaningful connections."

– Bryce Riggs, President & CEO
Seneca Regional Chamber of Commerce & Tiffin-Seneca Economic Partnership



"We are pleased to participate in and support LIFE@TU. It provides mental stimulation by presenting timely topics in an interesting and engaging format."

– Dr. Robert and Angie Dornauer
LIFE@TU members and sponsors

Become a part of the LIFE@TU story and help shape the future of lifelong learning.