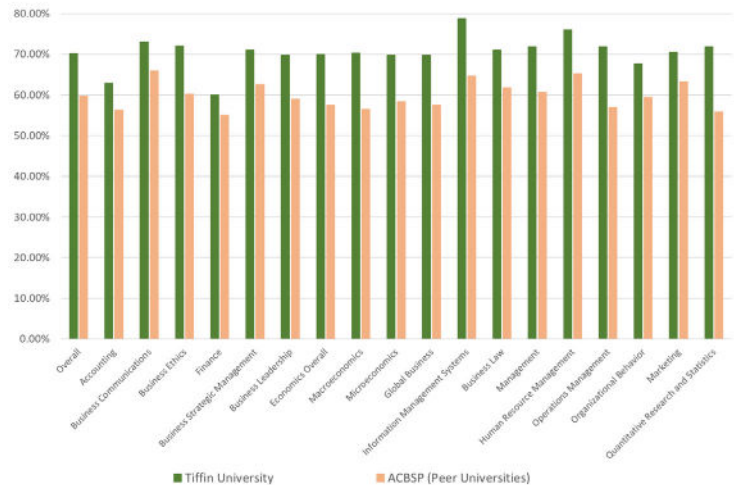


BACHELOR OF BUSINESS ADMINISTRATION IN ACCOUNTING

Why Tiffin University School of Business?

The faculty within the School of Business at Tiffin University bring theory and practice together in the classroom. They also have both an academic background and practical knowledge from industry. This means that graduates from the School of Business at Tiffin University have a distinct advantage when entering the workforce. The Peregrine exam, a widely adopted assessment across many colleges and universities nationwide, measures the business knowledge that soon to be graduates have across all aspects of business. The chart (right) illustrates how Tiffin University performed compared to peer institutions for the fall 2023 semester.



What is accounting?

A career in accounting is about more than measuring business activities and reporting financial data. Accounting careers require making informed decisions to guide an organization by applying analytical reasoning, critical thought and problem-solving. TU's accounting program will provide a solid understanding of accounting principles and techniques along with key decision-making and problem-solving skills crucial for a fulfilling career as a professional accountant.

Why study accounting?

Accounting is the language of business providing information useful for decision-making in predicting cash related to economic resources, claims to economic resources and changes in those resources. Understanding accounting means students will understand businesses, lead the organizations and be able to react and use financial information.

Our curriculum is developed and maintained to assist students to be ready to join the workforce upon graduation, whether in public or private accounting. Our faculty have the academic and professional credentials that make them leaders in the industry, with over fifty years of combined practical experience. This enables them to integrate real-world applications into their teaching. Our curriculum is continuously updated to align with evolving industry standards and certifications ensuring that our graduates are proficient in numerous accounting softwares,

data analytic software, data visualization software, audit programs and artificial intelligence applications.

The continued progress the business world sees in technology will result in greater reliance on oversight, compliance and integrity. An accounting degree from TU will prepare students for this future, as accountants will be at the forefront of these advancements.

What can I do with an accounting degree?

Students will be prepared to enter the workforce upon completion of the BBA. TU's accounting program prepares the student no matter if their interests are in public accounting or private/corporate accounting. Every business, industry and geographic location needs the expertise of accountants.

Since all businesses need accountants, they serve in roles in:

- Industry/Corporate
- Government
- Public Accounting
- Academic

Careers include:

- Accounting/Audit Clerk
- Accountant/CPA
- Auditor
- Budget Analyst
- Business and Financial Consultant
- Financial Analyst
- Financial Manager
- Financial Advisor
- Forensic Accountant/ Examiner
- Managerial/Cost Accountant
- Management Analyst
- Tax Accountant



How much will I earn with an accounting degree?

Accounting/Audit Clerk - \$45,860

Accountant/CPA - \$87,421

Accountants and Auditors - \$79,520

Budget Analyst - \$82,260

Business and Financial Consultant - \$95,290

Financial Analyst - \$79,220

Financial Manager - \$139,790

Financial Advisor - \$95,390

Forensic Accountant/Examiner - \$78,000

Managerial/Cost Accountant - \$78,000

Management Analyst - \$94,970

Tax Accountant - \$55,360

Information taken from the Bureau of Labor Statistics at [bls.gov](https://www.bls.gov).

What career paths could require graduate school and/or professional certifications?

The accounting field has numerous certifications. While not required, these certifications are common in the accounting profession.

- Certified Public Accountant (CPA)*
- Certified Managerial Accountant (CMA)**
- Chartered Financial Analyst (CFA)**
- Certified Fraud Examiner (CFE)**
- Chartered Global Management Accountant (CGMA)**
- Certified Government Auditing Professional (CGAP)**
- Certified Information System Auditor (CISA)**
- Certified Internal Auditor (CIA)**
- Enrolled Agent (EA)***

*Eligible upon completion of BBA, students will need 30 additional credit hours and professional experience

**Eligible upon completion of BBA and professional experience

***No formal degree required, must meet IRS requirements and exam

What can I do on campus to improve my experience?

Tiffin University supports the Accounting and Finance Club, a student-driven organization that puts students in the spotlight allowing them to create tailored experiences and networking opportunities. The club hosts annual events including Knowing your Certifications and Tax Day, where students discuss tax requirements with their fellow students. Meet the Firms night is also hosted on campus, where over twenty accounting and financial firms come and meet with students. The club also arranges employer visits, professional engagements on campus and travel experiences to cities like Chicago and Pittsburgh.

High-achieving students often work with faculty leaders to participate in off-campus case study competitions. Tiffin has historically sent many groups to compete against other colleges, giving students yet another experience to help them learn and grow as professionals.

What is your pathway to graduation?

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
ENG141 Rhetoric and Intro Research and Writing	ENG142 Rhetoric and Academic Writing
MAT185 Quantitative Reasoning	MAT273 Applied Statistics I
DLT101 Digital Literacy and Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making
ACC210 Financial Accounting	ACC228 Managerial Accounting

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
CORE LIST	NAT130 Foundations of Healthy Living
DEC200 Dragon Education: Explore	LAW211 Business Law
ACC301 Intermediate Accounting	ECO222 Principles of Microeconomics
MKT151 Marketing	ACC302 Intermediate Accounting II
ACC313 Cost Accounting	ACC314 Cost Accounting II

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
FIN301 Business Finance	Open Elective Any
DEC300 Dragon Education: Connect	Open Elective (200 level or above)
ACC385 Applied Analytics in Accounting	ACC304 Federal Income Tax
Open Elective Any	Open Elective Any
ECO221 Principles of Macroeconomics	MGT201 Management of Organization

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
ACC403 Accounting Info Systems	MGT495 Organizational Strategy
DEC400 Impact	ACC404 Auditing
Open Elective (200 level or above)	ACC405 Fraud Examination in Accounting
INTERNSHIP	ACC406 Governmental & Not-for-Profit Accounting
Open Elective (200 level or above)	ACC408 Oil & Gas Accounting
	Open Elective (200 level or above)
	Open Elective (200 level or above)

CORE LIST = 1 OF HIS201, ENG201, PHI215, ART210, CUL210

Be an Accounting and Finance Double Major with ZERO Additional Courses on Your Path to Four-Year Graduation.

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
COURSE NAME	COURSE NAME
ACC210 Financial Accounting	ECO221 Principles of Macroeconomics
MAT185 Quantitative Reasoning	ACC228 Managerial Accounting
ENG141 Rhetoric and Intro Research and Writing	MAT273 Applied Statistics I
DLT101 Digital Literacy and Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
COURSE NAME	COURSE NAME
ACC301 Intermediate Accounting	ACC302 Intermediate Accounting II
FIN301 Business Finance	ECO222 Principles of Microeconomics
MKT151 Marketing	ENG142 Rhetoric and Academic Writing
LAW211 Business Law	LAW212 Business Law II
DEC200 Dragon Education: Explore	NAT130 Foundations of Healthy Living

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
COURSE NAME	COURSE NAME
ACC313 Cost Accounting	ACC314 Cost Accounting II
ACC385 Applied Analytics in Accounting	ACC304 Federal Income Tax
ECO322 Intermediate Microeconomics	FIN315 Financial Risk Management
MGT201 Management of Organization	ECO422 Managerial Economics
INTERNSHIP	DEC300 Dragon Education: Connect

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
COURSE NAME	COURSE NAME
ACC403 Accounting Info Systems	ACC404 Auditing
FIN421 Investments	ACC405 Fraud Examination in Accounting
FIN420 Money and Banking	ACC406 Governmental and Not-for-Profit Accounting
MGT495 Organizational Strategy	ACC408 Oil and Gas Accounting
CORE	FIN461 Data Analytics in Finance
	FIN426 International Finance
	DEC400 Dragon Education: Impact

CORE LIST = 1 OF HIS201, ENG201, PHI215, ART210, CUL210



Can I choose a minor?

There are several minor options available; historically, two of the most popular have been the following:

MINOR OPTIONS			
FINANCE		FORENSIC ACCOUNTING	
COURSE NAME	CREDITS	COURSE NAME	CREDITS
ECO322 Intermediate Microeconomics	3	JUS110 Intro to Criminal Justice	3
FIN420 Money & Banking	3	JUS201 Criminal Law	3
FIN315 Financial Risk Management	3	JUS202 Criminal Procedures	3
FIN421 Investments	3	LAW212 Business Law II	3
FIN426 International Finance	3	ACC405 Fraud Examination in Accounting	3

Enhance your degree with a designation.

DESIGNATION OPTIONS	
BUSINESS INTELLIGENCE AND ANALYTICS	
COURSE NAME	CREDITS
CST201 – Intro to Programming	3
BIA273 – Applied Business Stats	3
BIA290 – Intro to AI	3
BIA300 – Data Analysis and Business Modeling	3
BIA305 – Business Analytics	3

Dual Enrollment/4+1

Our BBA to MBA 4+1 program offers a seamless transition for students to accelerate their business careers. Designed to equip students with advanced skills, this program combines foundational business knowledge with specialized MBA coursework, allowing students to earn both degrees in just five years. We offer nine concentrations, allowing for a diverse and well-rounded education that complements any BBA. With a focus on practical learning and real-world application, graduates are ready to lead in today's competitive business environment.

*****This will be your path if you are interested in CPA License**

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
DEC400 Dragon Education: Impact	ACC405 Fraud Examination in Accounting
ACC403 Accounting Info Systems	ACC406 Governmental & Not-for-Profit Accounting
ACC470 Internship	ACC408 Oil & Gas Accounting
MBA Course	ACC404 Auditing
MBA Course	MGT495 Organizational Strategy

*Signifies a graduate-level class.

Stay on track!

YEAR 1

- Consider a minor or double major
- Understand areas of accounting, and where jobs are (i.e. public, private, academic, governmental)
- Join the Accounting and Finance Club

YEAR 2

- Begin planning internship
- Explore options for certifications

YEAR 3

- Finalize and/or complete internship
- Identify what license/certification is in your future
- Explore the TU MBA Dual Enrollment Program

YEAR 4

- Complete internship if needed, or consider an additional internship
- Explore full-time positions
- Consider license exam preparation course
- Begin TU MBA Dual Enrollment Program

