

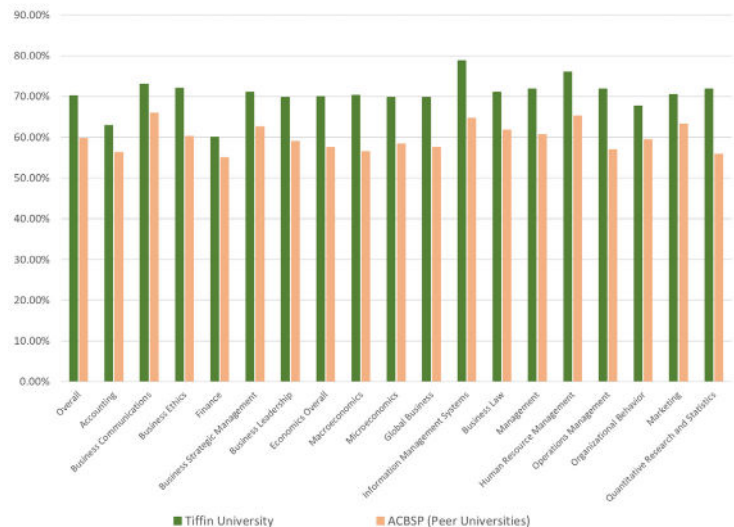


ACADEMIC PATHWAY

BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE

Why Tiffin University School of Business?

The faculty within the School of Business at Tiffin University bring theory and practice together in the classroom. They also have both an academic background and practical knowledge from industry. This means that graduates from the School of Business at Tiffin University have a distinct advantage when entering the workforce. The Peregrine exam, a widely adopted assessment across many colleges and universities nationwide, measures the business knowledge that soon to be graduates have across all aspects of business. The chart (right) illustrates how Tiffin University performed compared to peer institutions for the fall 2023 semester.



Why study Finance?

In collaboration with the International Business Machines Corporation (IBM), our students get hands-on experience in the TU's Finance Lab using industry best practices for data analytics with opportunities to receive multiple professional certifications while completing their coursework.

Our students graduate with an understanding of ethical principles and professional standards that allow for the creation of genuinely lasting and sustainable value. As a result, Tiffin University has been approved to participate in the Chartered Financial Analyst (CFA®) Institute's University Affiliation Program (UAP®).

Students participate in the student-managed investment fund by analyzing market conditions and investment options using MorningStar database. Based on their findings, students then formulate recommendations on the investment of a real portfolio.

Students can also pursue a finance-accounting double major without additional time or financial investments and can continue their education towards an MBA while completing their bachelor's degree. Thanks to small class sizes, we provide individualized attention to every student.

What can I do with an Finance degree?

Graduates with a BBA in finance from Tiffin University can launch a successful career in finance. The financial industry offers diverse career opportunities in corporate finance, commercial and investment banking, financial planning, insurance, pension funds, consulting and government positions. Additionally, TU's finance graduates can enhance their marketability by opting for a professional certification such as the Chartered Financial Analyst program (CFA).

Finance graduates from TU can also apply for admission to graduate programs like the MBA and MFin (master's in finance). Students interested in teaching and research can also apply for admission to doctoral programs (Ph.D.) in finance and economics, which accept students with an undergraduate degree.

What can I do on campus to improve my experience?

Tiffin University supports the Accounting and Finance Club, a student-driven organization that puts students in the spotlight allowing them to create tailored experiences and networking opportunities. The club hosts annual events including Knowing your Certifications and Tax Day, where students discuss tax requirements with their fellow students. Meet the Firms night is also hosted on



campus, where over twenty accounting and financial firms come and meet with students. The club also arranges employer visits, professional engagements on campus and travel experiences to cities like Chicago and Pittsburgh.

High-achieving students often work with faculty leaders to participate in off-campus case study competitions. Tiffin has historically sent many groups to compete against other colleges, giving students yet another experience to help them learn and grow as professionals.

How much will I earn with an Finance degree?

Please select at least seven (preferably in-demand) careers and go to the Bureau of Labor Statistics ([bls.gov](https://www.bls.gov)) to get the most recent salary expectations.

• Credit Analysts	\$92,180
• Financial Analysts and Advisors	\$116,770
• Financial and Investment Analysts	\$108,790
• Personal Financial Advisors	\$137,740
• Insurance Underwriters	\$82,990
• Financial Risk Specialists	\$116,140
• Financial Examiner	\$95,610
• Loan Officers	\$84,160

What is your pathway to graduation?

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
ENG141 Rhetoric and Intro Research and Writing	ENG142 Rhetoric and Academic Writing
MAT185 Quantitative Reasoning	MAT273 Applied Statistics I
DLT101 Digital Literacy and Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
CORE LIST	NAT130 Foundations of Healthy Living
DEC200 Dragon Education: Explore	LAW211 Business Law
FIN301 Business Finance	ECO222 Principles of Microeconomics
MKT151 Marketing	MGT201 Management of Organization
Open Elective Any	ACC228 Managerial Accounting

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
ACC301 Intermediate Accounting	FIN426 International Finance
DEC300 Connect	Open Elective (200 level or above)
INTERNSHIP	Open Elective Any
ECO322 Intermediate Microeconomics	ECO422 Managerial Economics
FIN315 Financial Risk Management	LAW212 Business Law II

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
DEC400 Dragon Education: Impact	MGT495 Organizational Strategy
FIN421 Investments	Open Elective (200 level or above)
FIN461 Data Analytics in Finance	FIN420 Money & Banking
Open Elective Any	Open Elective (200 level or above)
Open Elective (200 level or above)	Open Elective (200 level or above)

CORE LIST = 1 OF HIS201, ENG201, PHI215, ART210, CUL210

What if I want a Finance and Accounting double major?

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
COURSE NAME	COURSE NAME
ACC210 Financial Accounting	ECO221 Principles of Macroeconomics
MAT185 Quantitative Reasoning	ENG142 Rhetoric and Academic Writing
ENG141 Rhetoric and Intro Research and Writing	MAT273 Applied Statistics I
DLT101 Digital Literacy and Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
COURSE NAME	COURSE NAME
ACC301 Intermediate Accounting	ACC302 Intermediate Accounting II
FIN301 Business Finance	ECO222 Principles of Microeconomics
MKT151 Marketing	ACC228 Managerial Accounting
LAW211 Business Law	MGT201 Management of Organization
DEC200 Dragon Education: Explore	NAT130 Foundations of Healthy Living

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
COURSE NAME	COURSE NAME
ACC313 Cost Accounting	ACC314 Cost Accounting II
ACC385 Applied Analytics in Accounting	ACC304 Federal Income Tax
ECO322 Intermediate Microeconomics	FIN315 Financial Risk Management
FIN420 Money and Banking	LAW212 Business Law II
INTERNSHIP	DEC300 Dragon Education: Connect

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
COURSE NAME	COURSE NAME
ACC403 Accounting Info Systems	ACC404 Auditing
FIN421 Investments	ACC405 Fraud Examination in Accounting
ECO422 Managerial Economics	ACC406 Governmental and Not-for-Profit Accounting
MGT495 Organizational Strategy	ACC408 Oil and Gas Accounting
CORE	FIN461 Data Analytics in Finance

CORE LIST = 1 OF HIS201, ENG201, PHI215, ART210, CUL210



Can I choose a minor?

MINOR OPTIONS	
ACCOUNTING	
COURSE NAME	CREDITS
ACC210 (included in FIN major)	3
ACC228 (included in FIN major)	3
ACC301 (included in FIN major)	3
Any other 3 ACC300-400 courses	9

Enhance your degree with a designation.

DESIGNATION OPTIONS	
BUSINESS INTELLIGENCE AND ANALYTICS	
COURSE NAME	CREDITS
CST201 – Intro to Programming	3
BIA273 – Applied Business Stats	3
BIA290 – Intro to AI	3
BIA300 – Data Analysis and Business Modeling	3
BIA305 – Business Analytics	3

TU's 4 + 1 option will help you earn your master's degree in only five years.

Our BBA to MBA 4+1 program offers a seamless transition for students to accelerate their business careers. Designed to equip students with advanced skills, this program combines foundational business knowledge with specialized MBA coursework, allowing students to earn both degrees in just five years. We offer nine concentrations, allowing for a diverse and well-rounded education that complements any BBA. With a focus on practical learning and real-world application, graduates are ready to lead in today's competitive business environment.

YEAR 4	
FALL	SPRING
DEC400	MGT495
FIN421	FIN420
FIN461	OE 200+
MBA Course*	MBA Course*
MBA Course*	MBA Course*

Stay on track!

YEAR 1

- Consider a minor or double major
- Understand areas of accounting, and where jobs are (i.e. public, private, academic, governmental)
- Join the Accounting and Finance Club

YEAR 2

- Begin planning internship
- Explore options for certifications

YEAR 3

- Finalize and/or complete internship
- Identify what license/certification is in your future
- Explore the TU MBA Dual Enrollment Program

YEAR 4

- Complete internship if needed, or consider additional internship
- Explore full-time positions
- Consider license exam preparation course
- Begin TU MBA Dual Enrollment Program

