

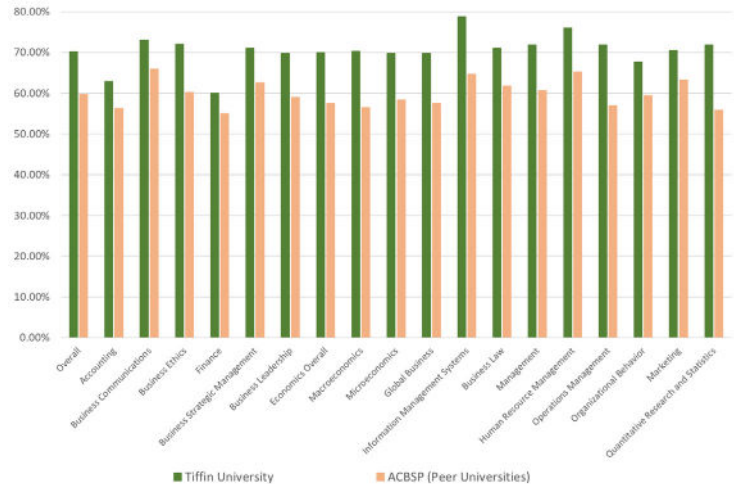


ACADEMIC PATHWAY

BACHELOR OF BUSINESS ADMINISTRATION IN HEALTHCARE MANAGEMENT

Why Tiffin University School of Business?

The faculty within the School of Business at Tiffin University bring theory and practice together in the classroom. They also have both an academic background and practical knowledge from industry. This means that graduates from the School of Business at Tiffin University have a distinct advantage when entering the workforce. The Peregrine exam, a widely adopted assessment across many colleges and universities nationwide, measures the business knowledge that soon to be graduates have across all aspects of business. The chart (right) illustrates how Tiffin University performed compared to peer institutions for the fall 2023 semester.



What is Healthcare Management?

The healthcare management program is designed to provide students with the knowledge, skills and competencies necessary for managing in the 21st century healthcare industry. Healthcare managers must have expertise in healthcare and a working knowledge of key business areas such as operations, accounting, finance, marketing, human resources, leadership, strategy and more.

Why study Healthcare Management?

According to the World Health Organization (2023), "by 2030, one in six people in the world will be aged 60 years or over." As individuals age, they are more likely to develop chronic illnesses that need continual healthcare. Due to this, there is and will continue to be a demand for well-educated professionals in the healthcare industry. Students will gain significant knowledge, skills and abilities specific to the healthcare industry and business. This foundation will serve students well as they enter the industry or transition to new roles. The program is comprehensive, and students will be challenged at Tiffin University. In addition, they will have the opportunity to develop further the NACE competencies, which include communication, critical thinking, leadership, teamwork, technology, professionalism, equity, inclusion and career and self-development.

What can I do with a Healthcare Management degree?

A BBA in healthcare management is an excellent option if you are interested in working within the healthcare industry but not necessarily in a clinical capacity. The degree gives students the knowledge, skills and abilities to lead and manage a healthcare organization.

The healthcare industry is broad. Individuals with a BBA in healthcare management can work in public health, community health, physician offices, hospitals, long-term care, mental health, clinics, managed care organizations, home health care, pharmaceuticals and rehabilitation facilities. Common positions held include administrative coordinator, medical office manager, medical office administrator, physician practice manager, health services manager, medical service manager and department manager.



How much will I earn with an Healthcare Management degree?

Mean Hourly Wage = \$61.53/hr

Mean Annual Wage = \$127,980

INDUSTRY OPTIONS:

- General Medical/Surgical Hospital - \$139,490
- Physician's Office - \$126,210
- Outpatient Care Center - \$122,870
- Nursing Care Facilities - \$103,800
- Home Health Care Services - \$104,220



What is your pathway to graduation?

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
ENG141 Rhetoric and Intro Research and Writing	ENG142 Rhetoric and Academic Writing
MAT185 Quantitative Reasoning	MAT273 Applied Statistics I
DLT101 Digital Literacy and Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making
BIO150 (Online) Medical Terminology	HCA 140 (Online) Survey of the Healthcare Industry

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
CORE LIST	NAT130 Foundations of Healthy Living
DEC200 Dragon Education: Explore	LAW211 Business Law
ECO221 Principles of Macroeconomics	ECO222 Principles of Microeconomics
MKT151 Introductory Marketing	MGT 301 Organizational Behavior
MGT201 Management of Organizations	ACC210 Financial Accounting

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
FIN301 Business Finance	OE ANY
DEC300 Connect	OE 200+
MGT317 Human Resource Management	PHI307 (Online) Medical Ethics
OE ANY	OE ANY
ACC228 Managerial Accounting	HCA312 (Online) Healthcare Informatics

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
DEC400 Dragon Education: Impact	MGT495 Organizational Strategy
HCA403 (Online) Healthcare Law	OE 200+
HCA427 (Online) Healthcare Operations	HCA 474 (Online) Social Aspects of Aging
HCA 470 or HCA 491 Internship or Healthcare Administration Research Project	OE 200+
OE 200+	OE 200+

Can I choose a minor?

There are several minor options available to healthcare management majors; historically, two of the most popular have been the following:

MINOR OPTIONS					
HUMAN RESOURCE MANAGEMENT		MANAGEMENT		LEADERSHIP STUDIES	
COURSE NAME	CREDITS	COURSE NAME	CREDITS	COURSE NAME	CREDITS
LAW321 Employment Law and Labor Law	3	MGT301 Organizational Behavior	3	SOC101 Principles of Sociology	3
MGT317 Human Resource Management	3	MGT317 Human Resource Management	3	PSY250 Social Psychology	3
MGT351 Managing Diversity in the Workplace	3	MGT351 Managing Diversity in the Workplace	3	LDR220 Introduction to Leadership	3
MGT443 Strategic Human Resources and Emerging Issues	3	MGT404 Organization Theory	3	COM441 Organizational Communications	3
One of the following: <ul style="list-style-type: none"> • MGT318 Total Compensation • MGT320 Human Resource Risk Management • MGT402 Training and Development 	3	One of the following: <ul style="list-style-type: none"> • CST312 Information Systems for Managers • MGT221 Supply Chain Management • MGT359 Small Business Management • MGT411 International Management • MGT390 Special Topics 	3	LDR415 Leading with Cultural Intelligence	3
				LDR440 Theory and Application of Leadership	3

Enhance your degree with a designation.

DESIGNATION OPTIONS			
MANAGEMENT		COMMUNITY/PUBLIC HEALTH	
COURSE NAME	CREDITS	COURSE NAME	CREDITS
MGT151 Introductory Marketing	3	CUL428 Issues of Death and Dying	3
CST412 IT Project Management	3	NAT321 Community and Public Health	3
MGT455 Lean Organizations	3		

Dual Enrollment/4+1

Our BBA to MBA 4+1 program offers a seamless transition for students to accelerate their business careers. Designed to equip students with advanced skills, this program combines foundational business knowledge with specialized MBA coursework, allowing students to earn both degrees in just five years. We offer nine concentrations, allowing for a diverse and well-rounded education that complements any BBA. With a focus on practical learning and real-world application, graduates are ready to lead in today's competitive business environment.

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
MKT523 Marketing Management Term 1 Fall	MGT526 Quantitative Research Term 2 Fall
MGT522 Management and HR Term 1 Spring	MGT621 Organizational Analysis Term 2 Spring

Stay on track!

YEAR 1

- **Explore Healthcare Management:** Take introductory courses to understand the field and its various aspects.
- **Build a Strong Foundation:** Focus on core courses and network with peers and professionals.
- **Get Involved:** Immerse yourself in campus activities! Join clubs and organizations to gain practical experience.
- **Meet with an Advisor:** Regularly meet with an academic advisor to ensure you are on track with your degree requirements. Maintain a solid GPA.
- **Meet with your Faculty Mentor:** Develop a relationship with your faculty advisor. Learn about industries or jobs that you are interested in.

YEAR 2

- **Declare Your Major:** Declare healthcare management as your major and consider adding a minor, certificate or endorsement to your academic plan.
- **Internship:** Seek internships or opportunities to shadow professionals in the field to gain practical experience at the end of your sophomore year.
- **Develop Marketable Skills:** Take courses, complete certificates or workshops to develop skills such as data analysis and communication.
- **Networking:** Continue networking with professionals in the field to learn about potential career paths and opportunities. Meet with career services to check your resume.
- **Meet with your Faculty Mentor:** Continue to cultivate a positive relationship with your faculty advisor. Learn more about how your degree will help you in the field you are pursuing.

YEAR 3

- **Advanced Courses:** Take advanced courses to deepen your knowledge in a specific area of interest.
- **Gain Practical Experience:** Pursue additional internships or part-time jobs to build your resume.
- **Professional Development:** Attend conferences, workshops or webinars to stay updated with industry trends and expand your skills.
- **Career Planning:** Start planning for post-graduation, such as researching potential employers or graduate programs. Attend career fairs, participate in on-campus interviews and plan your job search strategy.
- **Meet with your Faculty Mentor:** Discuss potential internship opportunities. Ask for help to ensure that you are prepared for interviews to land that perfect role.

YEAR 4

- **Dual Enrollment Opportunities:** Apply to take up to four MBA courses during your senior year to get a head start on your MBA.
- **Graduate School Applications:** If interested in pursuing a graduate degree, start preparing and submitting applications.
- **Job Search:** Begin your job search by applying to entry-level positions and participating in career fairs or networking events. Join state and national professional organizations.



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