



## **In-Person Instructor/Assistant Professor of Digital Media & Sports Communication**

<b>POSITION:</b>	In-Person Instructor/Assistant Professor of Digital Media & Sports Communication
<b>SUPERVISOR:</b>	Dean of the School of Arts, Education, & Humanities
<b>DEPARTMENT:</b>	School of Arts, Education, & Humanities
<b>LOCATION:</b>	On-campus, located in Tiffin, OH
<b>JOB TYPE:</b>	Full-time
<b>GRANT-FUNDED:</b>	No
<b>SOC Code:</b>	25-1122

### **General Job Description:**

The Instructor/Assistant Professor of Digital Media & Sports Communication is an in-person, on-campus position that will teach undergraduate video production and sports media courses while directing a campus broadcast studio supporting live, recorded, and athletic events. The Instructor/ Assistant Professor of Digital Media & Sports Communication will mentor and manage a diverse Sports Media Team, coordinating schedules, assignments, and hands-on production experiences. This role requires close collaboration with Athletics and active recruitment of prospective students, along with strong leadership, organizational, and live-production management skills.

### **Key Responsibilities:**

- Teach undergraduate courses in video production, sports media, and others as needed and as assigned
- Coordinate activities and recruitment for a large and diverse student Sports Media Team
- Serve as director of new campus broadcast and video production studio
- Work collaboratively with Athletics to ensure effective media support for broadcasts

### **Qualifications for the Job:**

#### *Education*

- Master's Degree or higher in the field of Digital Media or a related field, or a Bachelor's Degree and professional certifications in Digital Media or a related field.

#### *Video Production*

- Experience producing engaging video and digital content across platforms
- Portfolio showcasing knowledge of diverse production styles, client collaboration, and current social media and digital storytelling trends
- Proficiency in camera operation, cinematography, lighting, audio, editing workflows, motion graphics, live and multi-camera production, drone or mobile video, studio and field production techniques
- Experience with industry-standard software
- Knowledge of current content creation, branding, and social media strategies

### *Sports Media*

- Ability to manage live sports production workflows for multiple sports
- Ability to manage basic broadcast studio operations including vMix production, studio and camera operation, lighting, audio production
- Ability to manage broadcast operations
- Experience in sports storytelling, journalism, photography, and creating digital content across multiple delivery platforms

### *Leadership & Management*

- Ability to lead, mentor, and motivate student teams with varying skill levels
- Demonstrated success in building collaborative, high-performing teams
- Commitment to student development, coaching, and experiential learning
- Exceptional organizational and logistical coordination skills
- Ability to manage complex production schedules, assignments, and deadlines across multiple sports seasons
- Experience overseeing live or off-campus broadcast operations
- Strong attention to detail to ensure quality control in live and recorded productions
- Excellent interpersonal and communication skills, both verbal and written
- Proven ability to collaborate effectively with athletics staff, coaches, and campus stakeholders

### *Student Recruitment & Outreach*

- Ability to engage and recruit prospective students, including outreach to high school programs
- Strong public-facing communication and relationship-building skills
- Experience representing programs at events, visits, and community engagements
- Passion for promoting academic programs and student opportunities

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- Employer-paid basic life insurance and long-term disability, plus voluntary plans for supplemental life insurance and short-term disability.
- A 403(b)-retirement plan with employer matching contributions to help you plan for the future.



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