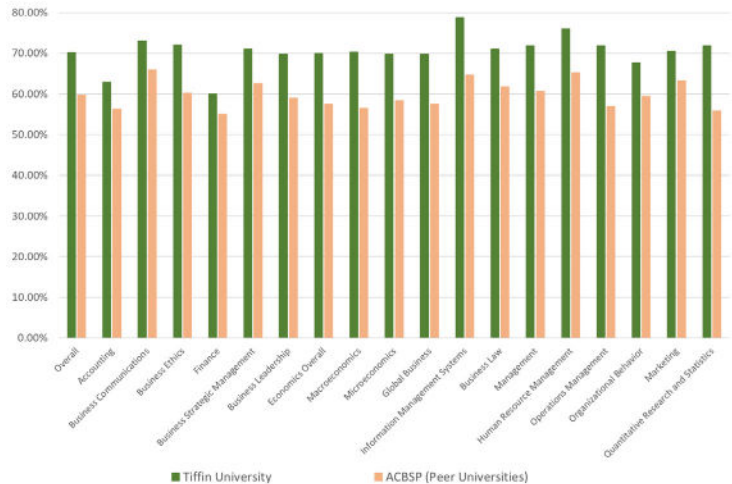


BACHELOR OF BUSINESS ADMINISTRATION IN MANUFACTURING MANAGEMENT

Why Tiffin University School of Business?

The faculty within the School of Business at Tiffin University bring theory and practice together in the classroom. They also have both an academic background and practical knowledge from industry. This means that graduates from the School of Business at Tiffin University have a distinct advantage when entering the workforce. The Peregrine exam, a widely adopted assessment across many colleges and universities nationwide, measures the business knowledge that soon-to-be graduates have across all aspects of business. The chart (right) illustrates how Tiffin University performed compared to peer institutions for the fall 2023 semester.



What is Manufacturing Management?

The BBA in Manufacturing Management will prepare students to assume leadership and supervisory roles in the management of advanced manufacturing technology. After completing the program, students will have the technical foundation, management and other soft skills needed to be an effective and productive manufacturing leader. Students also can earn several industry certifications.

Why study Manufacturing Management?

The manufacturing management major offers students a comprehensive education in manufacturing management principles and skills. Through our partner institution, Terra State Community College, students can study specific areas of manufacturing technology as well as earn industry certifications, including integrated manufacturing (robotics), advanced manufacturing, manufacturing foundations and electronics. Our manufacturing program also includes multiple courses in psychology and communication, areas of study that are crucial to ensuring managerial success.

What can I do with a Manufacturing Management degree?

Manufacturing management is a challenging yet rewarding career field, with a growing

availability of jobs. Managerial positions, especially those in manufacturing, tend to pay well and the field offers a high degree of career advancement opportunities.

According to the National Association of Manufacturers, manufacturers in Ohio account for 16.6% of the total output in the state, employing 12.56% of the workforce. There are over 12,500 manufacturers in Ohio, employing 699,000 workers.

Possible Careers

- Business Manager Over Logistics
- Director of Manufacturing Technology
- First-Line Supervisor
- Industrial Production Manager/Director
- Manufacturing Management Associate
- Manufacturing Manager
- Operations Manager/Director
- Procurement Manager
- Product Manager
- Project Coordinator/Project Manager
- Purchasing Agent and Warehouse Manager
- Quality Assurance Engineer
- Supply Chain Planner



How much will I earn with a Manufacturing Management degree?

With a degree in manufacturing management, graduates may be able to secure roles with annual incomes such as these:

- Operations Specialties Managers - \$148,190
- Administrative Services and Facilities Managers - \$112,440
- Facilities Managers - \$105,970
- Industrial Production Managers - \$120,900
- Purchasing Managers - \$140,650
- Transportation, Storage, and Distribution Managers - \$108,910
- Project Management Specialists - \$101,610

(National median income - US Bureau of labor statistics, 2022)



What is your pathway to graduation?

YEAR 1	
FIRST YEAR FALL	FIRST YEAR SPRING
ENG141 Rhetoric and Intro Research and Writing	ENG142 Rhetoric and Academic Writing
MAT185 Quantitative Reasoning	MAT273 Applied Statistics I
DLT101 Digital Literacy & Technology Readiness	COM130 Intro to Speech Communication
DEC100 Dragon Education: Engage	CST285 Spreadsheet Application and Data Analysis for Decision Making

YEAR 2	
SECOND YEAR FALL	SECOND YEAR SPRING
CORE LIST	NAT130 Foundations of Healthy Living
DEC200 Dragon Education: Explore	LAW211 Business Law I
ECO221 Principles of Macroeconomics	MGT221 Supply Chain Management
MKT151 Introduction to Marketing	PSY Pick one
PSY101 Introduction to Psychology	MGT301 Organizational Behavior

YEAR 3	
THIRD YEAR FALL	THIRD YEAR SPRING
FIN301 Business Finance	Open Elective Any
DEC300 Dragon Education: Connect	Open Elective (200 level or above)
ECO222 Principles of Microeconomics	CST312 Information Systems for Managers
Open Elective Any	Open Elective Any

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
DEC400 Dragon Education: Impact	MGT495 Organizational Strategy
Open Elective (200 level or above)	MGT455 Lean Organizations
COM Pick One	MGT356 Quality Management
Internship	Open Elective (200 level or above)

Can I choose a minor?

There are several minor options available; historically, two of the most popular have been the following:

MINOR OPTIONS			
ACCOUNTING		FINANCE	
COURSE NAME	CREDITS	COURSE NAME	CREDITS
Three ACC course at 300-400 level	9	ECO322 Intermediate Microeconomics	3
ACC405 Fraud Examination in Accounting	3	FIN420 Money and Banking	3
		FIN314 Risk Management	3
		FIN421 Investments	3
		FIN426 International Finance	3

Enhance your degree with a designation.

DESIGNATION OPTIONS			
LEADERSHIP		SUPPLY CHAIN	
COURSE NAME	CREDITS	COURSE NAME	CREDITS
LDR220 Introduction to Leadership	3	MGT324 Logistics and Distribution	3
LDR440 Theory and Application of Leadership	3		
COM441 Organizational Communication	3		

Dual Enrollment/4+1

Our BBA to MBA 4+1 program offers a seamless transition for students to accelerate their business careers. Designed to equip students with advanced skills, this program combines foundational business knowledge with specialized MBA coursework, allowing students to earn both degrees in just five years. We offer nine concentrations, allowing for a diverse and well-rounded education that complements any BBA. With a focus on practical learning and real-world application, graduates are ready to lead in today's competitive business environment.

YEAR 4	
FOURTH YEAR FALL	FOURTH YEAR SPRING
MKT523 Marketing Management Term 1 Fall	MGT526 Quantitative Research Term 2 Fall
MGT522 Management and HR Term 1 Spring	MGT621 Organizational Analysis Term 2 Spring



Stay on track!

YEAR 1

- **Explore Manufacturing Management:** Take introductory courses to understand the field and its various aspects.
- **Build a Strong Foundation:** Focus on core courses and network with peers and professionals.
- **Get Involved:** Immerse yourself in campus activities! Join clubs and organizations to gain practical experience.
- **Meet with an Advisor:** Regularly meet with an academic advisor to ensure you are on track with your degree requirements. Maintain a solid GPA.
- **Meet with your Faculty Mentor:** Develop a relationship with your faculty advisor. Learn about industries or jobs that you are interested in.

YEAR 2

- **Declare Your Major:** Declare manufacturing management as your major and consider adding a minor, certificate or endorsement to your academic plan.
- **Internship:** Seek internships or opportunities to shadow professionals in the field to gain practical experience at the end of your sophomore year.
- **Develop Marketable Skills:** Take courses, complete certificates or workshops to develop skills such as data analysis and communication.
- **Networking:** Continue networking with professionals in the field to learn about potential career paths and opportunities. Meet with career services to check your resume.
- **Meet with your Faculty Mentor:** Continue to cultivate a positive relationship with your faculty advisor. Learn more about how your degree will help you in the field you are pursuing.

YEAR 3

- **Advanced Courses:** Take advanced courses to deepen your knowledge in a specific area of interest.
- **Gain Practical Experience:** Pursue additional internships or part-time jobs to build your resume.
- **Professional Development:** Attend conferences, workshops, or webinars to stay updated with industry trends and expand your skills.
- **Career Planning:** Start planning for post-graduation, such as researching potential employers or graduate programs. Attend career fairs, participate in on-campus interviews and plan your job search strategy.
- **Meet with your Faculty Mentor:** Discuss potential internship opportunities. Ask for help to ensure that you are prepared for interviews to land that perfect role.

YEAR 4

- **Dual Enrollment Opportunities:** Apply to take up to four MBA courses during your senior year to get a head start on your MBA.
- **Graduate School Applications:** If interested in pursuing a graduate degree, start preparing and submitting applications.
- **Job Search:** Begin your job search by applying to entry-level positions and participating in career fairs or networking events. Join state and national professional organizations.



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